# PROGRAM AD SPEC SHEE



Wednesday, October 23, 2019 at 6:00 p.m.

The Westin Boston Waterfront

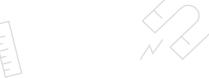


REGIS GALA



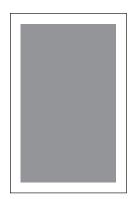




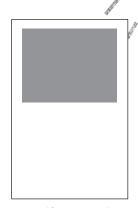








Full-page Ad  $4.5"(w) \times 7.5"(h)$ 



Half-page Ad 4.5"(w) x 3.5"(h)

Final program book size: 5.5" x 8.5"

#### **SPONSORSHIP AD BENEFITS**

The following sponsorship levels include a full-page <u>color</u> ad

Let It Shine Presenting Sponsor

Inspired Leader

Change Maker

Global Citizen

The following sponsorship level includes a half-page <u>color</u> ad

Dear Neighbor

## **PURCHASE AN AD**

\$1,500 Full-page black & white ad | \$750 Half-page black & white ad

#### AD SPECS

Ads should be provided 100%, 300dpi in pdf or jpeg format and CMYK or Grayscale

#### DEADLINE

Deadline for ad submission is September 24, 2019 Submit ads to gala@regiscollege.edu

### FOR MORE INFORMATION

Please email Staci Shea at gala@regiscollege.edu or call 781.768.7048.