

Regis College Alumni Ambassador Groups

Fall/Winter 2024

Overview

The purpose of the Alumni Ambassador Groups is to enhance the mission of Regis College and support its institutional priorities. In today's competitive higher education landscape, these volunteer groups play a pivotal role in expanding the visibility of Regis as a premier nursing and health sciences university. Each group strives to enhance alumni engagement, increase alumni giving and participation, and strengthen the lifelong partnership between alumni and the university. Volunteers demonstrate their commitment to Regis by working in partnership with the Office of Institutional Advancement and Alumni Relations to build effective programs that benefit both Regis alumni and the broader Regis community.

The Regis experience fosters a strong sense of community that continues beyond graduation. Through the work of the Alumni Ambassador Groups, members identify and promote opportunities to engage the Regis community in meaningful ways while also positively impacting the student experience.

Ambassador Group Roles

Alumni volunteers act as ambassadors for Regis by:

- Promoting the university to their personal networks.
- Partnering with Undergraduate Admissions to increase Regis' visibility as a top-choice institution.
- Encouraging student and alumni involvement, now and in the future.
- Connecting the university with broader communities.
- Sharing impactful stories about Regis.
- Contributing their time, treasure, and talent to support the university.
- Cultivating a culture of philanthropy among alumni and friends of Regis

Structure

The Alumni Ambassador Groups are dedicated to fostering engagement, philanthropic support, and promoting Regis College's mission and institutional priorities. Volunteers work closely with the Office of Institutional Advancement, Alumni Relations, and the Admissions office to build effective programs that serve Regis alumni and the broader community. The collaborative spirit of these groups is essential to facilitating Regis's continued growth and vitality.

Values

Members of the Alumni Ambassadors value:

- Regis as a lifelong community.
- Active participation in and support for Regis' mission.
- Loyalty to Regis College.
- Engaging with fellow alumni and current students.
- Upholding a culture of philanthropy.
- Ensuring an inclusive alumni experience.

Benefits & Positive Outcomes

Volunteering provides alumni the opportunity to:

- Expand their personal and professional networks through the Regis Women's Network, mentorship opportunities, and other alumni-focused events.
- Use their unique skills to help drive the university's priorities.
- Access administrators, faculty, and staff throughout the year.
- Enjoy a 10% discount at the Regis bookstore.
- Discounted rental rates for personal events at Regis.
- Build and maintain lifelong friendships.
- Stay informed about Regis today and share the university's story with others.
- Strengthen fundraising efforts, helping to increase alumni participation rates.
- Participate in opportunities to gather and enjoy the camaraderie of fellow alumni, faculty, staff and students of Regis.

Expectations

While participation is voluntary, members of each Alumni Ambassador group are expected to:

- Attend meetings and events relevant to their group's focus (in person or via Zoom).
- Attend Regis events (2-3 per year encouraged).
- Make an annual financial contribution to Regis to achieve 100% giving participation among volunteers.
- Attend annual Alumni Ambassador volunteer gathering each Fall.

Volunteer Groups and Focus Areas

- **Admissions, Engagement, GOLD, and First-Generation Ambassadors**
 - Focus: Actively engaging alumni, promoting university events, increasing GOLD (Graduates of the Last Decade) attendance, partnering with Admissions to enhance Regis' visibility.
 - Activities: Recruitment and orientation of new members, diversifying the Alumni Volunteer Groups.

- **Career Services/Mentorship Ambassadors**
 - o Focus: Supporting career development for students and alumni through mentoring, internships, and networking. Support and attend career development events, namely, RWN events and those hosted by the Center for Internships and Career Development.
 - o Activities: Supporting RWN mentorship program, attending career-focused events, promoting job and internship opportunities, and enhancing Regis' presence on LinkedIn.
- **Philanthropy Ambassadors**
 - o Focus: Supporting fundraising goals through outreach and engagement.
 - o Activities: Assisting with key fundraising events, recruiting and stewarding class agents, and promoting philanthropy among alumni.
 - o Giving Day, Reunion class, and fiscal year end (June) outreach critical to success of this effort
- **Sustainer Ambassadors**

The Alumni Ambassador Sustainer Group is comprised of members who have served two consecutive active terms. As a sustainer, a member may remain as active and engaged as they wish, including attending the fall meeting, events, etc but attendance at events and meetings along with serving on a committee is no longer a requirement.

Group Leadership

Each Volunteer Group will have a Lead Ambassador; appointed by the Office of Institutional Advancement. The Lead Ambassador is responsible for articulating and carrying out the group's vision, mission, and goals, planning and facilitating meetings, and ensuring members adhere to their group's focus.

Confidentiality

All volunteers granted access to giving records and contact information must use this information solely for conducting business on behalf of Regis College. Such information is confidential and must not be shared or used for personal solicitation. Volunteers will sign a confidentiality agreement prior to the September kick-off meeting each year.