

Sponsorship Opportunities



*Annual Gala to
Support Student Scholarships*



REGIS

A CATHOLIC UNIVERSITY IN GREATER BOSTON

NOW WE FLY
THE CAMPAIGN FOR REGIS



11:1
student to
faculty ratio

40%
first-generation
college
students

90% +
undergrads
awarded
scholarship
or aid

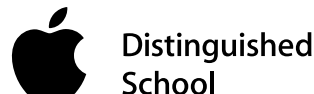
15,522
alumni around
the world

96%
Graduates are
employed or in
school within six
months of
graduation

30%
Student-
athletes

About Regis

Regis is a leading Catholic university in Greater Boston with 2,000 undergraduate, graduate, and doctoral students in nursing, health professions, arts, and sciences. Regis is a diverse and welcoming community rooted in the values and charism set forth by its founders—the Sisters of St. Joseph of Boston—in 1927. Regis empowers women and men of all backgrounds to excel academically, become compassionate and informed leaders, and serve their dear neighbors around the world.



Dear Friends,

This year has been full of celebrations, including the launch of *Now We Fly: The Campaign for Regis*—the most ambitious comprehensive campaign in the university's history. After surpassing our goal at our first Let It Shine Gala, I look forward to welcoming even more supporters to the Park Plaza in October and exceeding our goal yet again. All funding from the gala will go straight to student scholarships.

I continue to see lives changed every day because of the generosity of Let It Shine supporters, and I hope you will join us this year to celebrate our accomplishments, our students, and our bright future. Regis is shining from the inside out and the best is yet to come.

Antoinette M. Hays, PhD, RN
President



LET IT
SHINE
REGIS GALA

To benefit Regis College

A leading Catholic university in Greater Boston

Tuesday, October 24, 2017
6:00 pm

Boston Park Plaza
50 Park Plaza at Arlington Street, Boston, Massachusetts



Marshall M. Sloane
Founder and Chairman, Century Bank

Marshall M. Sloane is a business and banking entrepreneur, husband, father, and grandfather, good neighbor, developer of Greater Boston communities, U.S. Navy veteran, and philanthropist. He has generously supported Regis over the years and in 2014, received an honorary degree of doctor of laws from the university.

Regis is pleased to shine a light on Marshall M. Sloane for his service, contributions to the community, and dedication to Regis.



Barry R. Sloane
President and CEO, Century Bank

EVENT CO-CHAIRS



Linda Sloane Kay
Executive Vice President, Century Bank

EMCEE



Kelley Tuthill
Regis Vice President of Marketing and Communications

BECOME A SPONSOR

For more information, please contact Christina Duggan, Director of Alumni and Donor Relations, christina.duggan@regiscollege.edu or 781.768.7228.

Visit alumni.regiscollege.edu/LetItShine to follow our progress.



Sponsorship Opportunities

LET IT SHINE PRESENTING SPONSOR \$100,000

- Recognition as Presenting Sponsor on all event materials
- VIP reserved seating for 16 guests
- Full-page color ad with special placement (deadline for inclusion is 9/29)
- Story write-up in event program book
- Logo/family name prominently displayed
- Speaking role on stage
- Company logo/family name placed on:
 - Event invitation (deadline for inclusion is 8/15)
 - Video screen night of event
 - Regis website visibility for one year
 - Post-event newsletter
 - Annual report listing

INSPIRED LEADER \$50,000

- Premium reserved seating for 12 guests
- Full-page color ad in event program book (deadline for inclusion is 9/29)
- Featured recognition from the stage
- Logo/family name prominently displayed
- Company logo/family name placed on:
 - Event invitation (deadline for inclusion is 8/15)
 - Video screen night of event
 - Regis website visibility for one year
 - Post-event newsletter
 - Annual report listing

CHANGE MAKER \$25,000

- Preferred reserved seating for 10 guests
- Full-page color ad in event program book (deadline for inclusion is 9/29)
- Special recognition from the stage
- Company logo/family name placed on:
 - Event invitation (deadline for inclusion is 8/15)
 - Video screen night of event
 - Regis website visibility for one year
 - Post-event newsletter
 - Annual report listing

GLOBAL CITIZEN \$10,000

- Reserved seating for 8 guests
- Full-page color ad in event program book (deadline for inclusion is 9/29)
- Company/family name placed on:
 - Video screen night of event
 - Regis website visibility for one year
 - Post-event newsletter
 - Annual report listing

DEAR NEIGHBOR \$5,000

- Reserved seating for 4 guests
- Half-page color ad in event program book (deadline for inclusion is 9/29)
- Company/family name listed in program book

SOCIAL JUSTICE ADVOCATE \$2,500

- Reserved seating for 2 guests
- Company/family name listed in program book

CARE GIVER (individual ticket): \$500

CAN'T ATTEND THE EVENT?

PURCHASE A PROGRAM BOOK AD

- \$1,500 Full-page Black & White Ad
- \$750 Half-page Black & White Ad

Deadline for inclusion is Friday, September 29, 2017.

Donor is responsible for providing the artwork/ad file.



REGIS
A CATHOLIC UNIVERSITY IN GREATER BOSTON

**NOW
WE
FLY**
THE CAMPAIGN
FOR REGIS



@regis_ma



facebook.com/RegisCollegeAlumni



@RegisCollege_MA



youtube.com/user/
regiscollegeweston



Sponsor Reply Form

Tuesday, October 24, 2017, 6:00 pm • Boston Park Plaza

Donor Name/Company Name (Please list the donor name exactly as it should appear in print.)

Contact Name

(Regis will contact this person regarding guest lists, program book ads, etc.)

Title

Address

City

State

Zip

Email Address

Telephone

I/WE WILL SUPPORT REGIS AS A SPONSOR:

- | | |
|---|---|
| <input type="radio"/> Let It Shine Presenting Sponsor—\$100,000 | <input type="radio"/> Global Citizen—\$10,000 |
| <input type="radio"/> Inspired Leader—\$50,000 | <input type="radio"/> Dear Neighbor—\$5,000 |
| <input type="radio"/> Change Maker—\$25,000 | <input type="radio"/> Social Justice Advocate—\$2,500 |

Please see the Sponsorship Opportunities sheet for a full description of the benefits.

I/WE WILL PURCHASE:

- | | |
|---|---|
| <input type="radio"/> Full-page Ad—\$1,500 | <input type="radio"/> Half-page Ad—\$750 |
| <input type="radio"/> Our donation of \$_____ is enclosed | <input type="radio"/> Check (payable to Regis College) |
| <input type="radio"/> Credit Card | <input type="radio"/> Please Invoice (to address above) |

MasterCard/Visa/American Express/Discover Number

Expiration Date

Amount

Signature

Security Code

Billing Address (if different than above)

Please indicate if you would like Regis to reserve space at the Let It Shine Gala for your group:

- ☐ I/we will attend the Gala on Tuesday, October 24, 2017.
- ☐ Please contact me at a later date regarding my Gala attendance.
- ☐ I/we cannot attend.

PLEASE RETURN THIS REPLY FORM VIA EMAIL, FAX, OR MAIL TO:

Email: gala@regiscollege.edu | Fax: 781.768.7226

Mail: Regis College, Institutional Advancement, 235 Wellesley Street, Weston, MA 02493

To fulfill your sponsorship via credit card online, please visit alumni.regiscollege.edu/LetItShine.

For more information, please email Christina Duggan at christina.duggan@regiscollege.edu or call 781.768.7228.